POPULATION TOTAL	1990 CENSUS	2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
UNITED STATES MEDIAN AGE (YRS)	248,709,873	281,421,906 35.3	290,647,163 36.1	305,918,071 37.3
STATE	3,665,228	5,130,632	5,564,438	6,290,710
MEDIAN AGE (YRS)		34.2	35.1	36.5
HISPANICS (ANY RACE)		1,295,617	1,442,143	1,695,491
STATE'S PERCENTAGE		25.25%	25.92%	26.95%
POPULATION BY RACE		2000 CENSUS	2003 ESTIMATED	2008 PROJECTED
WHITE		3,873,611	4,178,895	4,688,104
STATE'S PERCENTAGE		75.50	75.10	74.52
MEDIAN AGE (YRS)		37.9	38.9	40.7
BLACK/AFRICAN-AMERICAN		158,873	176,415	200,633
STATE'S PERCENTAGE		3.10	3.17	3.19
MEDIAN AGE (YRS)		28.9	29.4	30.1
AMERICAN INDIAN/NATIVE		255,879	273,060	300,440
STATE'S PERCENTAGE		4.99	4.91	4.78
MEDIAN AGE (YRS)		24.2	24.6	25.6
ASIAN		92,236	104,132	124,089
STATE'S PERCENTAGE		1.80	1.87	1.97
MEDIAN AGE (YRS)		32.3	33.1	35.2
HAWAII/PACIFIC ISLANDER		6,733	7,296	8,564
STATE'S PERCENTAGE		0.13	0.13	0.14
MEDIAN AGE (YRS)		26.4	26.3	26.6
OTHER		596,774	664,625	780,588
STATE'S PERCENTAGE		11.63	11.94	12.41
MEDIAN AGE (YRS)		23.7	24.8	26.2
POPULATION BY LOCALITY			2003 ESTIMATED	2008 PROJECTED
URBAN SUBURBAN RURAL			1,934,212 2,789,360 840,866	2,127,234 3,209,543 953,933

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

ARIZONA: EXPENDITURES

INCOME	2003 ESTIMATED	2008 PROJECTED	
HOUSEHOLD MEDIAN	\$45,580		
PER CAPITA	\$22,746		
EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
TOTAL EXPENDITURES	\$82,926,058,000	\$113,834,460,000	37.27%
FOOD AT HOME TOTAL	\$10,557,512,300	\$13,464,827,600	27.54%
FOOD AWAY FROM HOME TOTAL	\$8,899,048,000	\$12,405,184,000	39.40%
FOOD AS % OF TOTAL EXPENDITURES	23.46%	22.73%	
FOOD AT HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS (ALL TYPES)	\$1,947,532,500	\$2,562,681,700	31.59%
FISH & SEAFOOD PRODUCTS	\$195,140,200	\$289,331,900	48.27%
FRUITS & VEGETABLES	\$1,229,080,900	\$1,577,421,300	28.34%
DAIRY PRODUCTS	\$1,207,650,300	\$1,538,714,200	27.41%
BAKERY PRODUCTS	\$1,103,707,100	\$1,379,634,600	25.00%
CEREALS & PRODUCTS	\$585,104,800	\$767,622,400	31.19%
PREPARED FOODS	\$1,779,341,000	\$2,170,930,000	22.01%
JUICES	\$297,141,400	\$404,404,900	36.10%
FOOD AWAY FROM HOME	2003 ESTIMATED	2008 PROJECTED	% CHANGE
BREAKFAST & BRUNCH FAST FOOD FULL SERVICE	\$629,619,700 \$263,604,300 \$366,015,400	\$942,287,400 \$424,352,200 \$517,935,300	49.66% 60.98% 41.51%
LUNCH FAST FOOD FULL SERVICE	\$2,169,727,500 \$1,278,517,800 \$891,209,700	\$2,978,133,200 \$1,769,365,700 \$1,208,767,500	37.26% 38.39% 35.63%
DINNER FAST FOOD FULL SERVICE	\$3,180,040,600 \$1,244,438,700 \$1,935,601,900	\$4,631,584,400 \$1,725,753,100 \$2,905,831,300	45.65% 38.68% 50.13%

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch

Transportation and Marketing

FOOD AT HOME EXPENDITURES	2003 ESTIMATED	2008 PROJECTED	% CHANGE
MEATS			
MEATS (ALL TYPES)	\$946	\$1,104	16.70%
POULTRY	\$292	\$353	20.89%
EGGS	\$56	\$66	17.86%
FISH & SEAFOOD			
FRESH	\$48	\$71	47.92%
FROZEN	\$29	\$34	17.24%
CANNED	\$18	\$20	11.11%
FRUITS / VEGETABLES			
FRESH	\$429	\$499	16.32%
CANNED	\$83	\$92	10.84%
FROZEN	\$59	\$63	6.78%
OTHER	\$25	\$25	0.00%
DAIRY PRODUCTS			
FRESH MILK & CREAM	\$179	\$198	10.61%
CHEESE	\$154	\$165	7.14%
ICE CREAM	\$93	\$104	11.83%
BUTTER / MARGARINE	\$45	\$56	24.44%
BAKERY PRODUCTS			
BREAD & PRODUCTS	\$419	\$467	11.46%
COOKIES	\$74	\$81	9.46%
CRACKERS	\$43	\$46	6.98%
CEREALS & PRODUCTS			
CEREALS	\$159	\$171	7.55%
PASTA PRODUCTS	\$54	\$64	18.52%
FLOUR & MIXES	\$41	\$50	21.95%
RICE	\$30	\$45	50.00%
PREPARED FOODS			
SNACKS/CHIPS	\$133	\$153	15.04%
JUICES	\$144	\$174	20.83%
FROZEN/PREP. OTHER	\$110	\$126	14.55%
SOUPS	\$65	\$78	20.00%
SAUCES & GRAVIES	\$71	\$68	-4.23%
BABY FOOD	\$46	\$52 2-2	13.04%
FROZEN MEALS	\$47	\$52	10.64%
NUTS	\$31	\$33	6.45%
SALADS	\$28	\$33	17.86%

SOURCES: USDA AND CLARITAS INC. © 2004.

Marketing Services Branch